



Wareham Week

Really simple, really affordable newspaper advertising

Weekly (per ad) rates

Ad Type	Individual	4 Pack	12 weeks continuous (just Wareham)	12 weeks continuous (part of multi-paper buy)
Back Page (color only)	\$715	\$595	\$480	\$420
Full Page inside (color)	\$580	\$480	\$385	\$335
Full Page inside (b&w)	\$440	\$365	\$290	\$255
Half Page (color)	\$360	\$295	\$240	\$210
Half Page (b&w)	\$265	\$220	\$175	\$155
Quarter Page (color)	\$210	\$175	\$140	\$120
Quarter Page (b&w)	\$160	\$130	\$110	\$95
Eighth Page (color)	\$135	\$115	\$90	\$80
Eighth Page (b&w)	\$95	\$80	\$60	\$55

The Little Square \$150 total for first 4-pack; \$100 for subsequent 4-packs in Wareham Week or simultaneously in Sippican Week or Dartmouth Week

4 Pack: Four or more ads of the same type, scheduled at time of purchase. Ads do not have to run consecutively.

12 weeks continuous: Ads of the same type, running consecutively. Content may vary.

Advertising deadline: 5 p.m. Friday prior to week of publication

Additional discount for bizMembers and orgMembers: Online members always get a \$15 discount on any week's total print advertising at the 1/8-page size or larger. See membership description for more information.

